NOTES FROM SIGGRAPH MEETING - JANUARY 21, 2014

(Siggraph is a professional group consisting of computer graphic specialists, digital artists, and associated professionals)

Panel Discussion - Careers in Digital Media - Five speakers from local media companies including Sony Hoax Films, and others

What they look for when hiring and general advise:

1. LinkedIn. All panelist's rely on LinkedIn as a source for talent.

2. Reels:

   a. Show your best work first.

   b. Average length of time given to a reel - 20 seconds

   c. Have you telephone number visible at the beginning and the end.

   d. Have multiple reels for different clients - General, FX, Character Modeling, Animation etc.

3. Your email address needs to be your name. Do not use something clever or strange.

4. Get a web site - Don't make finding the link to your reel a puzzle. Put it on the homepage.

5. Have a passport. Often clients may need you go out of the country (Vancouver). Be ready to go.

6. Answer your telephone. Sometimes they need an immediate response. Email checking is slow.

7. All panelists' say the trend in hiring is for generalists. As software becomes more friendly, talent should be able to do many things: model, animate, composite, create effects.

8. Motionography is a growing area.

9. When hiring they look for people with knowledge of traditional art skills (drawing), composition, color theory, knowledge of film history. (See the link to 10 films you need to see)

10. Interviewing - research the company and who will interview you.