Media Design

Job - Design a series (3) of posters for the L.A. Zoo, each highlight
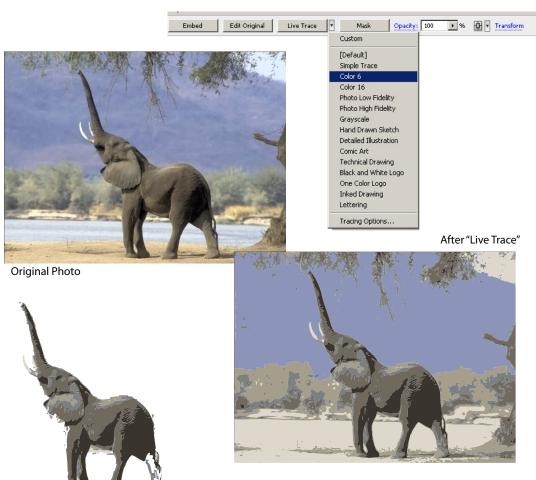 a different animal.

Parameters - Full color, 8.5 x 11 - Portrait

New Skills
 Adobe Illustrator
 Live Trace

Instructions

1. Since you have no high resolution images of zoo animals (300 dpi) you'll need to use whatever animal photos you have and turn them into "Vector" images

Original Photo

After "Live Trace"

"Expanded" and background deleted

2. The poster must include the following text:
 "Visit the LA Zoo"

3. Use a simple color scheme

4. Use the "Rule of Thirds"