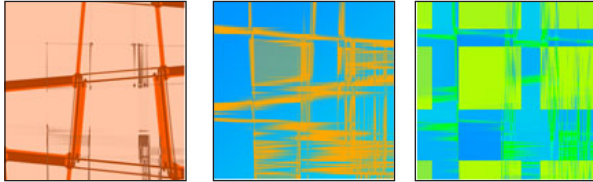


COURSE TITLE: **Media**

INSTRUCTOR: **Robert Schuchman**

Lesson Plan for - **Color Schemes - Poster**



New Skills:

Illustrator

Live Guide

Live Color

PhotoShop

Filters

Layer Effects

MAJOR INSTRUCTIONAL OBJECTIVES

1. Students will learn the three components of color - Hue, Saturation & Value.
2. Students will demonstrate the use of "Color Schemes" - Monochromatic, Complimentary, and Analogous.
3. Students will use the "Wave Filter" and "Layer" techniques in PhotoShop to create examples of 3 color schemes.
4. Student will demonstrate the use of "Texture" as a design element.

INSTRUCTIONAL ACTIVITIES

1. Demonstrations on overhead color analysis techniques
2. Printed handouts detailing all demonstrations
3. Student will produce 3 examples of color schemes: complimentary, analogous, monochromatic.
4. Students will produce an 11" x 18" poster using an accepted color scheme as a background texture..

EVALUATION:

Evaluation based on: Use of type, color organization and hierarchical design structure

ESLR's covered:

- 1. Develop and execute a multi-year career plan
- 2. Demonstrate professional behavior in the workplace
- 3. Anticipate and adjust to ongoing economic and workforce trends
- 4. Understand and demonstrate ethical and legal behavior

ACADEMIC/CTE STANDARDS TAUGHT OR REINFORCED: