

# Types of Media

Broadcast and Cable TV

Radio

## Print

Magazines - layout and ads

Newspapers- layout and ads

Direct Mail

Annual Reports

Identity – Logos, Letterheads, business cards etc.

Posters

Menus& Restaurant

Billboards

Signage

Calendars

Door hangers

## Novelty Media

Stickers

Coffee cups

Pens

Notepads

## New Media

Web Sites

Web Commercials

Banner Ads

Interactive - Kiosks

Digital presentations – PowerPoint , POP displays,

Mobile – Cell, pads etc.