Motionography is an area of graphic design that involves animation and special effects. Motionographers are used to create televison commercials, motion picture credits, dvd effects and more.

The ABC News intro project is one of the most complex and difficult. It requires that you have a working knowledge of the "Elements and Principles" of design. These are discussed in on the "Elements and Principles of Design" link, on our class web site. READ IT!

The parameters are:
1. 300 Frames (about 9 seconds of animation)
2. Proportions - HDTV
3. Size - 490 by 270 pixels
4. Use this text - ABC, 24, Seven

You will need to know how to do the following:
1. Create and animate the basic parameters of various primitives (Tubes, Boxes etc.)
2. Create text, choose fonts and apply and animate the "Extrude" modifier.
3. Create "Volume" lighting effects.
4. Create "Raytraced" or "Arch & Design" materials.
5. Create a "Visibility Track"
6. Combine the animation and the sound track using Adobe After Effects. The sound track can be found in the "J" drive on your computer, in a folder labeled "ABC News track"